

Contents

INTRODUCTION	
Samuel P. Smith	7
INTERVIEWS	
Be Fluid / Hubert Mäder	13
Starting from 'I Don't Know' / Bijoy Jain	17
Involved Too Late / Ruedi Krebs	25
Failure by Recipe / Katalin Deér	29
The Importance of Doing / Felix Lehner	33
I Contend: Lobster Red! / Marco Ganz	39
Making Your Own Craft / Salome Lippuner	43
Venture and Faith / André Murer and René Odermatt	47
Opening up the Dialogue / Ueli Vogt	51
RECIPES	57
BIOGRAPHIES	61